

CONTEMPORARY GLOBAL ISSUES
GLST 162, Spring 2019 (27877)
San José State University

Course and Contact Information

Instructor:	Dr. Jay Ou
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Office Hours:	W 1015-1215
Class Days/Time:	TTH 1200-1315
Classroom:	DMH 234

GE/SJSU Studies Category:

Course Description

In this course we will examine contemporary global issues from an interdisciplinary perspective. Topics to be covered include: Global political economy; Global trade; Globalization and social change; Military industrial complex; Global finance; Technology and social change.

Course Goals and Learning Objectives

By successfully completing this course, students will engage in interdisciplinary studies and demonstrate an understanding of complex global events and processes of globalization in relationship to culture, politics, gender studies, sustainability, and foreign languages.

This includes:

- The ability to locate, evaluate, analyze, synthesize, and interpret and integrate a variety of sources, texts, and images, from a variety of disciplines;
- The ability to adapt, test, and apply skills, abilities, theories or methodologies gained in one context to solve problems, derive insights and explore issues in other contexts;

- The ability to recognize and assess their own disciplinary, social and personal perspectives and how they contribute and obscure their understanding.
- Demonstrate a critical understanding of the ethical implications of global citizenship, informed by global awareness and cross-cultural understanding.

Classroom Protocol

ALL ELECTRONIC DEVICES MUST BE TURNED OFF AND PUT AWAY OUT OF SIGHT DURING CLASS TIMES. The first infraction will prompt a formal warning by the instructor. The second infraction will be promptly reported to the Office of Student Conduct with a recommendation that the student be immediately expelled from the course. Students should be aware that according to Title 5 of the California Code of Regulations, "Standards for Student Conduct," grounds for student discipline includes: "Participating in an activity that substantially and materially disrupts the normal operations of the University," {Section 41301(b)(4)} which could include use of electronic devices in classroom settings.

ALL ASSIGNMENTS MUST BE TURNED IN TO PASS THE COURSE.

LATE ASSIGNMENTS WILL NOT BE ACCEPTED. THERE WILL BE NO MAKEUP EXAMS. Exceptions to this rule will only be made if official documents can be presented at least 24 hours in advance showing evidence of illness, death in family, or legal duties.

NO ASSIGNMENTS WILL BE ACCEPTED BY EMAIL. ONLY PRINTED ASSIGNMENTS WILL BE ACCEPTED.

Required Readings

ALL REQUIRED READINGS ARE ON CANVAS

Assignments and Grading Policy

10% Class Participation

25% In-class reading quizzes (5 total/5% each)

20% Midterm exam

20% 10-page double-spaced term paper

25% Final exam

Term Paper

The paper topic will be discussed and approved by the instructor. Minimum 10 pages (not including references or cover page), typed and double-spaced with 1" margins, APA style.

Grading Policy

Course grades will be assigned as follows:

- A plus = 1000 to 970 points
- A = 969 to 940 points
- A minus = 939 to 900 points
- B plus = 899 to 870 points
- B = 869 to 840 points
- B minus = 839 to 800 points
- C plus = 799 to 770 points
- C = 769 to 740 points
- C minus = 739 to 700 points
- D plus = 699 to 670 points
- D = 669 to 640 points
- D minus = 639 to 600 points
- F = 599 points or lower

Faculty Web Page and MYSJSU Messaging

Some course materials will be distributed in class sessions and others will be sent to students via the email address which appears in the course roster. This course makes use of the Canvas learning management system and you are responsible for all assignments and changes to them.

Wk	Date	Topics, Readings, Assignments, Deadlines
1	1/24	Course Overview
2	1/29-31	Global Studies, Global Issues Readings: Lie "Social Theory, East Asia, Science Studies" Pieterse "What is Global Studies"

3	2/5-7	<p>Colonialism, Modernization and Capitalist Development</p> <p>Readings: Chang “21 Things They Don’t Tell You About Capitalism” D’Souza “Two Cheers for Colonialism” Gunder Frank “The Development of Underdevelopment”</p> <p>Guest Speaker: Dr. Lily Owusu-Darkwa, Senior Researcher at the Kofi Annan Foundation in Ghana; WHO Medical Anthropologist. “Colonialism, Post-colonialism and Development in Africa”</p>
4	2/12-14	<p>Globalization and Trade</p> <p>Readings: Chang “Bad Samaritans”</p> <p>Film: “In the Footsteps of Marco Polo”</p> <p>Seong Ah Choi, Chief of Staff of former UN Secretary General Ban Ki Moon. “The UN and the Global Economy”</p>
5	2/19-21	<p>Global Assembly Line</p> <p>Readings: Klein “No Logo” Schneider “Tax Regimes in Central America”</p> <p>Film: "Made in Bangladesh"</p> <p>Guest Speaker: Professor Aaron Schneider, Associate Dean, Korbel School, Denver University. “Latin American Development and the Global Assembly Line”</p>
6	2/26-28	<p>Global Migration</p> <p>Readings: Lubkemann, ”Refugees: Worldwide Displacement” Gonzalez “Cruel and Unusual”</p> <p>Guest Speaker: Professor Roberto Gonzalez. Anthropology, SJSU, “Global Migration and US Immigration Policy”</p>

7	3/5-7	<p>Global Capital Flow and Flight</p> <p>Readings: BNG Bank “Sustainability Framework for Social Bond” Cox “Sustainable Banking”</p> <p>Film: "The Take”</p> <p>Guest Speaker: Olivier, Labe, BNG Bank CFO and Executive Board member, BNG Bank is a 100% publicly owned, top 3 bank in the Netherlands. “Global Green Bonds and Capital Flow/ Flight.”</p>
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8	3/12-14	<p>Global Sport and Corporate Capitalism</p> <p>Readings: Vokes, "Arsenal in Bugamba” Clegg and Robinson “How a Deluge of Money Nearly Broke the Premier League” McMahon “Revenues of \$22.8b”</p> <p>Guest Lecture: Carles Romagosa. Head of Methodology, Paris Saint-Germain FC and Coach, FC Barcelona. “Football and Globalization”</p>
9	3/18-21	<p>Global Tourism</p> <p>Readings: Gmelch and Gmelch, "The Global Village” Gmelch and Walker, “Introduction to Tourism: Beyond Hosts and Guests”</p> <p>Midterm Exam 3/21</p>
10	3/26-28	<p>Globalization and Media</p> <p>Readings: Bagdikian “The New Media Monopoly” Chomsky and Herman “Manufacturing Consent”</p> <p>Film: “Manufacturing Consent”</p> <p>4/1-3 Spring Break</p>

11	4/9-11	<p>Global Economic Fragility</p> <p>Readings: Lynn, "The End of the Line" ** Holson "Mailbombs and Other Threats Have the Wealthy Cranking Up Security" Hutchens "Joseph Stiglitz: America Should Be a Warning to Other Countries" Neate "World's Billionaires Became 20% Richer in 2017"</p> <p>Guest Speaker: John Kim, Hershey Asia Head. "Commodities and Fragility in the Global Marketplace"</p>
12	4/16-18	<p>Global Environmental Crises</p> <p>Readings: Schneider "Renew Orleans?" Watts "We Have 12 Years to Limit Climate Change Catastrophe, UN Warns" Wong "San Francisco: Schools and Cable Cars to Close Over Smoke from Camp Fire" May "Smoky Air Closes Most Bay Area Schools, but San Jose State Keeps Doors Open, And Students Are Not Happy"</p> <p>Guest Speaker: Diego Badaro, Founder/CEO of Amma Chocolate and 5th generation cacao farmer. "Cacao, Commodities, and Environment."</p>
13	4/23-25	<p>Economic Crises</p> <p>Readings: Krugman "Innovating Our Way to Financial Crisis" Ou "On Commerce" Stiglitz "Lessons from the Financial Crises"</p> <p>Film: Inside Job</p>

14	4/30-5/1	<p>Alternatives</p> <p>Readings: Graeber "What Real Globalization Would Look Like" Graeber "The Anthropology of Globalization" Chang, "How to Rebuild the World Economy"</p> <p>Guest Speaker: Dr. Michel Gelobter, Professor/UC Berkeley, CEO/Redefining Progress, "Global Issues and Solutions"</p> <p>TERM PAPER DUE 5/1</p>
15	5/7-9	Course Review
	5/20 M (945-1200)	FINAL EXAM

Credit Hours

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of forty-five hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

University Policies

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See [University Policy S90-5](http://www.sjsu.edu/senate/docs/S90-5.pdf) at <http://www.sjsu.edu/senate/docs/S90-5.pdf>. More detailed information on a variety of related topics is available in the [SJSU catalog](http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html), at <http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html>. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Find the procedures and deadlines for adding and dropping classes.

[Catalog Policies Add/drop deadlines Late Drop Policy](#)

<http://info.sjsu.edu/static/catalog/policies.html>. http://www.sjsu.edu/provost/services/academic_calendars/ <http://www.sjsu.edu/aars/policies/latedrops/policy/>

Consent for Recording of Class and Public Sharing of Instructor Material

All students must obtain the instructor's permission if they wish to record lectures or distribute materials from the class.

[University Policy S12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf) <http://www.sjsu.edu/senate/docs/S12-7.pdf>

Academic Integrity

Learn about the importance of academic honesty and the consequences if it is violated.

[University Academic Integrity Policy S07-2](http://www.sjsu.edu/senate/docs/S07-2.pdf) <http://www.sjsu.edu/senate/docs/S07-2.pdf> [Student Conduct and Ethical Development website](#) <http://www.sjsu.edu/studentconduct/>

Campus Policy in Compliance with the American Disabilities Act

Here are guidelines to request any course adaptations or accommodations you might need.

[Presidential Directive 97-03](http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf) http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf
[Accessible Education Center](http://www.sjsu.edu/aec) <http://www.sjsu.edu/aec>

Resources

The university provides resources that can help you succeed academically.

<http://www.sjsu.edu/counseling> <http://www.sjsu.edu/at/asc/>

<http://peerconnections.sjsu.edu> <http://www.sjsu.edu/writingcenter>