San José State University  
Department of Geography and Global Studies  
Global Studies 1A: Introduction to Global Studies Fall 2017

Instructor: Chris Cox
Office Location: DMH 210
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Office Hours: M 5:00 pm – 6:00 pm; Th 12:00 pm – 1:30 pm;  
(Tues 12:00 pm – 1:30 pm by appointment only)
Class Days/Time: T/Th 10:30 am – 11:45 am
Classroom: Clark Hall 226
Prerequisites: None

Faculty Web Page and MYSJSU Messaging
Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on Canvas Learning Management System course login website at http://sjsu.instructure.com. You are responsible for regularly checking with the messaging system through MySJSU at http://my.sjsu.edu to learn of any updates.

Course Description
This course introduces students to the study of globalism and globalization, and its various components, through an interdisciplinary framework. This class explores the impacts of globalism and globalization around the world, how scholars explain their appearance, and how the academic disciplines work with the phenomena that comprise globalization. These will emphasize key perspectives: economic, political, social, cultural, religious, and communications. In the last part of the course, students will develop their own thoughts on a focused aspect of globalization and will discuss some of the key debates and controversies in the field today. Incorporated into this class will be guest lectures by other professors and professionals on various topics, as well as educational films regarding various issues and occurrences. Among the major themes to be addressed by this course are:

• How can a concept or matrix of analysis as broad and variegated as globalization be defined? How can positive and negative interpretations of globalization be evaluated?
• As international governmental organizations (IGO’s) become more robust and inclusive of the world’s nations, will individual, local, and provincial governments be forced to cede authority to them, and if so, what outcomes will the world’s citizens experience?
• Has population growth, migration, resource depletion, and human intervention made environmental degradation and decline inevitable?
• Will globalization lead to a homogenized culture around the world, eradicating the thousands of minor languages, sub-cultures, artistic traditions, and religions that constitute a socio-cultural diversity of great richness?
The readings and supplemental materials for this course are designed to provide varying perspectives of such
topics.

Course Goals and Course Learning Outcomes
By the end of this course, students should be able to
1. Understand the dynamics of globalization past, present, and future
2. Comprehend patterns of economic, political, military, and religious power that are emerging today
3. Analyze policy choices that can influence socially and environmentally negative consequences of
globalization
4. Develop critical analytical skills with which to debunk the positive and negative misconceptions,
propaganda, and untraths about globalization
5. Become aware of the impacts of the consequences of globalization on ourselves as citizens

Required Texts/Readings
Textbook
Sernau, Scott. Pearson Education Inc (Ally and Bacon) c. 2012

Other Readings
During the semester, there will be assigned readings posted on Canvas.

Library Liaison
Peggy Cabrera (408) 808-2034

Course Requirements and Assignments
The grades for this course are based on three exams, a term paper, a group presentation, and class participation.
The grading scale is listed below. The three exams will consist of a combination of short answer and essay
questions, and the dates for each exam are listed in the tentative schedule below. They will be based on the
lectures, readings, discussions, and any special presentations (including guest speakers and videos). The term
paper will be a 4 to 6 page paper due toward the end of the semester. The due date is listed in the schedule, and
a separate handout regarding the specific tasks of the paper will be given. An in-class peer editing session will
be held the week before the final drafts of the papers are due. There will also be an in-class group presentation,
for which a separate handout will also be given. Class participation will be evaluated through randomly
assigned response papers (normally done in class) and quizzes.
Grading Information

The Grading Scale is as follows:

- Exams: 50%
- Term Paper: 30%
- Group Presentation: 15%
- Class participation: 5%

The grading scale is as follows:

- 98% and up = A+
- 92.1% – 97.9% = A
- 90% - 92% = A-
- 88% - 89.9% = B+
- 82.1% - 87.9% = B
- 80% - 82% = B-
- 78% - 79.9% = C
- 72.1% - 77.9% = C
- 70% - 72% = C-
- 68% - 69.9% = D+
- 62.1% - 67.9% = D
- 60% - 62% = D-

Final Examination

University Policy S06-4 (http://www.sjsu.edu/senate/docs/S06-4.pdf) states: “There shall be an appropriate final examination or evaluation at the scheduled time in every course, unless specifically exempted by the college dean who has curricular responsibility for the course.”

NOTE that University policy F69-24 at http://www.sjsu.edu/senate/docs/F69-24.pdf states that “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

Classroom Protocol

1. Late Assignments: Assignments such as term papers will lose credit for every class meeting that they are late. These assignments must be turned in by hand during class (not by email). They must also be stapled! Papers over one week late will not be accepted unless a prior arrangement has been made with me. If you foresee a problem with meeting a deadline, you need to speak with me about it as soon as possible. Waiting until the last minute is not a good idea. Late exams need to be taken as soon as possible, and I need to be informed of your absence should it occur on an exam date.

2. Academic Honesty: Cheating on exams or written assignments is not allowed and will not be tolerated. Most importantly, this includes plagiarism on the formal written assignments. Basically, plagiarism includes using the words and ideas of others without giving proper credit, as well as the outright copying of others’ work. In cases of substantiated violations of the academic integrity policy (i.e., there is sufficient evidence that you have cheated on any assignment), you will automatically fail the course.

3. General conduct: Cell phones should not be used during class, and your phone’s ringer should be turned off. Text messaging is also not permitted during class. Please show courtesy to your fellow students and your professor by refraining from cell phone use during class. If you are having an emergency for which you need your phone on, come and talk to me before class begins.
*Also, there are times when we may discuss sensitive topics during class, or topics of controversy for which people may have extremely divergent views. Open discussion and debate are encouraged, but maintaining an atmosphere of mutual respect towards all that are in the class is of the utmost importance.

**University Policies**

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs’ Syllabus Information web page at [http://www.sjsu.edu/gup/syllabusinfo/](http://www.sjsu.edu/gup/syllabusinfo/)

**Consent for Recording of Class and Public Sharing of Instructor Material**

[University Policy S12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf), requires students to obtain instructor’s permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  - In order to get my permission for recording, a request must be submitted both verbally and in writing; it should specify whether the request is for the whole semester or on a class-by-class basis. There is no guarantee that such a request will be granted unless it is deemed necessary as an approved accommodation by the Accessible Education Center (AEC).
  - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.

- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

**Student Technology Resources**

Computer labs for student use are available in the [Academic Success Center](http://www.sjsu.edu/at/asc/) located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library. A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.
SJSU Peer Connections

Peer Connections, a campus-wide resource for mentoring and tutoring, strives to inspire students to develop their potential as independent learners while they learn to successfully navigate through their university experience. You are encouraged to take advantage of their services which include course-content based tutoring, enhanced study and time management skills, more effective critical thinking strategies, decision making and problem-solving abilities, and campus resource referrals.

In addition to offering small group, individual, and drop-in tutoring for a number of undergraduate courses, consultation with mentors is available on a drop-in or by appointment basis. Workshops are offered on a wide variety of topics including preparing for the Writing Skills Test (WST), improving your learning and memory, alleviating procrastination, surviving your first semester at SJSU, and other related topics. A computer lab and study space are also available for student use in Room 600 of Student Services Center (SSC).

Peer Connections is located in three locations: SSC, Room 600 (10th Street Garage on the corner of 10th and San Fernando Street), at the 1st floor entrance of Clark Hall, and in the Living Learning Center (LLC) in Campus Village Housing Building B. Visit Peer Connections website at http://peerconnections.sjsu.edu for more information.

SJSU Writing Center

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at http://www.sjsu.edu/writingcenter. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)

SJSU Counseling Services

The SJSU Counseling Services is located in the Student Health Center. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling Services website at http://www.sjsu.edu/counseling.
GLST 1A / Intro to Global Studies Fall ’17 Course Schedule

This is a tentative schedule of all activities and assignments for the semester. It is subject to change with advance notice.

Course Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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<tbody>
<tr>
<td>1</td>
<td>Aug 24</td>
<td>Introduction. Read Sernau Intro “Global Century”</td>
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<td>2</td>
<td>Aug 29</td>
<td>Pro’s and con’s of globalization; Urbanization. Read Sernau, ch. 9</td>
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<td>2</td>
<td>Aug 31</td>
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<tr>
<td>3</td>
<td>Sep 5</td>
<td>Economic theory. Read Sernau ch. 1</td>
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<td>Sep 7</td>
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<td>4</td>
<td>Sep 12</td>
<td>Labor, production of goods for the global market. Read Sernau, ch. 2</td>
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<td>4</td>
<td>Sep 14</td>
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<td>5</td>
<td>Sep 19</td>
<td>Political economy; Power and influence; World Systems theory. Read Friedman and Ghemawat articles (on Canvas)</td>
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<td>5</td>
<td>Sep 21</td>
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<td>6</td>
<td>Sep 26</td>
<td>Trade policies, Global organizations. Read “ABC’s…” article (on Canvas)</td>
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<td>6</td>
<td>Sep 28</td>
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<td>7</td>
<td>Oct 3</td>
<td>Cultural Globalization, International migration. Read Rosenau, Chirico articles (on Canvas)</td>
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<td>7</td>
<td>Oct 5</td>
<td><strong>Exam #1 Thursday, October 5</strong>th</td>
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<td>8</td>
<td>Oct 10</td>
<td>Geography and environment: Population, Disease. Read Sernau, ch. 10. <strong>Begin Group Presentations</strong></td>
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<td>8</td>
<td>Oct 12</td>
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<td>9</td>
<td>Oct 17</td>
<td>Ecology, food production, Water. Read Sernau ch. 12; National Geographic article (on Canvas)</td>
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<td>9</td>
<td>Oct 29</td>
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<td>10</td>
<td>Oct 24</td>
<td>Energy production. Read Sernau ch. 11; Nuclear Power, Alternative Energy articles (on Canvas)</td>
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<td>10</td>
<td>Oct 26</td>
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<td>11</td>
<td>Oct 31</td>
<td>Gender and family issues. Read Sernau, ch. 3</td>
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<td>Nov 2</td>
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<td>12</td>
<td>Nov 7</td>
<td>Education. Read Sernau, ch. 4</td>
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<td>12</td>
<td>Nov 9</td>
<td><strong>Exam #2 Thursday, November 9</strong>th</td>
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<td>13</td>
<td>Nov 14</td>
<td>Democracy and human rights. Read Sernau, ch. 7</td>
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<td>Week</td>
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<td>Nov 16</td>
<td><strong>Term paper rough drafts due Tuesday, November 14th</strong>: Peer editing on Tuesday</td>
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<td>14</td>
<td>Nov 21</td>
<td>Conflict and cooperation; War and Crime. Read Sernau, ch. 5, 6</td>
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<td>Nov 23</td>
<td><strong>Term Papers Due Tuesday, November 21st</strong></td>
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<td><strong>No Class November 23rd (Thanksgiving)</strong></td>
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<td>15</td>
<td>Nov 28</td>
<td>Ethnicity and religion. Read Sernau ch. 8</td>
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<td>Nov 30</td>
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<td>16</td>
<td>Dec 5</td>
<td>Wrap up topics, prepare for final</td>
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<td>Dec 7</td>
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<td><strong>The last day of instruction for the Fall semester is Monday, December 11th</strong></td>
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<td>Final Exam</td>
<td>Dec 18</td>
<td><strong>Monday, December 18th at 9:45 am in our regular classroom</strong></td>
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