

GLOBAL/INTERNATIONAL STUDIES

What can I do with this major?

AREAS	EMPLOYERS	STRATEGIES
INTERNATIONAL BUSINESS Management Human Resources Labor Relations Banking and Finance Economics International Development Real Estate Sales Marketing & Advertising Product Management Supply Chain Management Healthcare Administration Agricultural Economics Manufacturing Engineering/Computer and Software Services Importing/Exporting Customer Service Consulting	International companies including: Foreign firms operating in the U.S. U.S. firms operating in foreign countries Domestic and foreign corporations Multinational service firms Global small and medium enterprises Domestic and foreign financial institutions International marketing firms International real estate firms International trade firms Contracting and consulting firms Logistics firms Manufacturers, including automobile Retail stores Environmental firms Sports organizations	Earn a business minor or take business related courses. Become fluent in at least one additional language. Develop international competency by studying abroad. Seek an international internship, even if unpaid. Learn about NAFTA, WTO, and GATT policies. Acquire supervisory skills and experience by taking leadership roles in student organizations. Learn about geography and international travel regulations. Sharpen your public speaking communication skills. Interact with the international student population on campus. Keep abreast of political, economic, and social changes worldwide. Develop an understanding of the international business environment. Research firms with international interests. Target larger firms that may be more likely to employ contracting services. Develop your skills domestically and build a network of contacts. Understand that many companies send more seasoned employees to work abroad. Be prepared to start working in the US for a firm with an overseas presence.

INTERNATIONAL RELATIONS

Diplomacy
 Peacekeeping
 Foreign Affairs
 Program Administration
 Community Development
 Economic Development
 Resource Development
 Public-Private Partnerships
 Governance

United Nations
 Non-governmental organizations
 Relief agencies
 Religious organizations
 Educational institutions
 Consulting firms
 Research institutes
 Foundations
 Defense contractors

Become fluent in a second or third language.
 Study, volunteer, or work internationally. Seek as many experiences abroad as possible.
 Complete an internship specifically with a NGO, the US government, or an international government.
 Study world governments, economics, and religions.
 Be able to demonstrate your depth of dedication, willingness to adapt, and coping mechanisms to combat stress and difficult situations.

AREAS	EMPLOYERS	STRATEGIES
INTERNATIONAL RELATIONS CONTINUED Policy Making and Analysis Legislative Services Political Advising Public Sector Reform Poverty-Reduction Strategy Ethics and Anti-Corruption Human Rights	Federal government including: Department of State Department of Agriculture Department of Commerce Department of Defense: Armed Services US Agency for International Development National Security Council National Security Agency Legislative officials	Develop skills in the areas of organizing groups, efficiency, and the ability to calm people. Seek cultural experiences on campus and get involved with international students. Learn about geography and international travel regulations. Stay abreast of international news and politics. Sharpen your intercultural communication skills. Learn to see all sides of a problem, including economic, social, political, and environmental. Earn a relevant graduate degree such as international diplomacy, international relations, or law. Research government hiring procedures and seek assistance from your campus career center.
SOCIAL SERVICES Human Services Provision Public Health Disaster/Disease Relief Economic Development Community Development HIV/AIDS Work Policy Development Program Administration Program Evaluation Volunteer Coordination	Non-governmental organizations Private voluntary organizations Humanitarian services Religious organizations Relief agencies United Nations including: World Health Organization UNICEF Economic and Social Council Peace Corps Federal government including: US Agency for International Development National Security Council	Become fluent in one or more foreign language(s). Work or study abroad to gain international/intercultural competency and practical experience. Complete internships or fellowships to gain experience working with social issues of interest. Participate in an international service learning experience or go on mission trips. Develop excellent research, writing, communication, and organizational skills. Hundreds of non-governmental organizations (NGOs) exist in the US. Research organizations' structure, function, and mission to find a good fit. Volunteer at relevant social service agencies to gain experience and demonstrate interest. Work with or assist immigrants or refugees in the local community. Gain experience with intercultural communication and an appreciation for diversity. Learn about international humanitarian law. Demonstrate strong analytical and management skills. Research government hiring procedures and seek assistance from your campus career center. Consider earning a graduate degree in social work, public administration, or related fields.

AREAS

LANGUAGE SERVICES/EDUCATION

Teaching
Curriculum Development
Tutoring
Translating/Interpreting
Research
Writing
Library Science
Higher Education Administration:
International Student Support Services
International Houses or Cultural Centers
Student Affairs
Study Abroad Programming

EMPLOYERS

International schools
Overseas dependents' schools
English language institutes
Professional language schools
Non-governmental organizations
Religious organizations
Colleges and universities
Third-party study abroad providers
Self-employed
Federal government agencies

STRATEGIES

Gain practical domestic teaching experience and the necessary training or certificate to teach abroad. Teacher training should include supervised classroom experience.
Minor or double major in another subject that you could also teach.
Research certification options for teaching English (TESOL, CELTA, CELTC, TEFL).
Obtain certificates from schools whose graduates are hired in the international marketplace.
Consider obtaining intensive TESL (Teaching English as a Second Language) training.
Volunteer to tutor children and adults in English.
Learn other languages to help understand how languages work.
Sharpen intercultural competency, sensitivity, and tolerance. Those who are successful at teaching abroad tend to be independent, flexible, and patient.
Develop superior written and oral communication skills in the English language including proper sentence structure and comprehensive vocabulary.
Notify local hospitals, schools, and chambers of commerce of your availability to translate or interpret for international visitors.
Get involved with student leadership experiences on campus.
Look for positions in developing nations or Asian countries. Teaching positions in Europe are very competitive.
Earn a master's degree in College Student Affairs to work with study abroad programs or with international student services.

AREAS	EMPLOYERS	STRATEGIES
COMMUNICATIONS Foreign News Correspondence International Broadcasting Reporting Editorial/Column Writing Investigative Journalism Research Photography Freelance Work	Foreign news agencies Television networks Large circulation newspapers Wire services Trade newspapers Online publishers Labor unions Academic journals International newspapers Magazines Websites Self-employed	Earn a minor or supplement curriculum with communication courses, e.g. journalism, advertising and broadcasting. Gain experience with campus newspaper or media. Obtain a summer job or internship with a newspaper or other media source. Demonstrate curiosity, high energy level, ability to produce under pressure, and withstand criticism. Develop excellent grammar and writing skills. Create a portfolio of work samples, especially those that have been published, or demonstrate multimedia work on a website or electronic portfolio. Travel and study abroad. Learn a second language. Get involved in professional associations. Build a network of contacts. Research international media firms.
INTERNATIONAL PUBLIC LAW Economic Law Trade and Investment Law Commercial Arbitration Criminal Law Refugee Law Human Rights Law Environmental Law Humanitarian Law	Federal government including: Department of Defense Department of State Department of Commerce Environmental Protection Agency Law firms with an international practice Overseas law firms Corporations Non-governmental organizations (NGOs), e.g. Amnesty International, Human Rights First Intergovernmental Organizations (IGSS), e.g. United Nations (UN), North Atlantic Treaty Organization (NATO) Consulting firms	Develop strong research skills and attention to detail. Participate in debate teams to hone communication skills. Gain practical experience through an internship, part-time, or summer work in a law firm. Shadow an attorney to learn more about the field and various specialties. Get involved in pre-law organizations. Plan to attend law school and earn a law degree (JD). Maintain a high grade point average and secure strong faculty recommendations. Prepare for the LSAT (Law School Admission Test). Research law schools to find those that offer courses in international public law and have a good reputation. While in law school, gain international experience through internships or summer programs. Jobs in this field are extremely competitive. Plan to gain several years of experience before starting an international law career.

AREAS	EMPLOYERS	STRATEGIES
TRAVEL AND TOURISM International Airline Services Booking and Reservations Travel Services/Guidance Ecotourism Convention and Visitors' Bureaus Transportation Hospitality Restaurant/Food Service Customer/Guest Services Marketing Management	Tour and excursion companies Travel agencies Lodging: hotels/motels, resorts, timeshares Property management companies Restaurants/Food service providers Airlines/Airports Cruise lines Car rental agencies Convention centers Chambers of commerce Amusement centers, theme parks, and attractions US Military Morale, Welfare and Recreation programs	Supplement coursework or earn a minor in hotel, restaurant, and tourism administration or recreation and tourism management. Gain experience through an internship, part-time, or summer work in a hotel, restaurant, or area of interest. Work or study abroad to gain international/intercultural competency. Learn about international travel regulations. Develop office management and technology skills. Maintain a travel blog. Show attention to detail. Build a strong foundation in customer service. Learn to communicate effectively with a wide variety of people and to work well in teams. Become fluent in another language. Understand that employees in this industry typically work long hours including nights, weekends, and holidays. Prepare to work "from the bottom up" in order to gain experience and relocate for promotions.
GENERAL INFORMATION • Develop linguistic skills. Become fluent in a second and third language. • Demonstrate intercultural competency, sensitivity, and tolerance. • Gain experience communicating with people from other cultures. Seek opportunities to interact with international students on campus or in your community. • Study abroad, work abroad, or travel to a foreign country while in school to develop language skills and international competency. • Commit to a continuous study of host country's language. • Develop a good understanding of etiquette and business practices in country of target. • Look for temporary or volunteer positions abroad. • Obtain daily papers in target city to determine international and national news, business features, real estate markets, and community calendars. • Get your foot in the door through domestic positions because many international employers promote current employees to international positions. • Develop traits such as creativity, initiative, tenacity, a willingness to take risks, an adventurous spirit, and a sense of humor. • In general, international positions are competitive and difficult to obtain. Be proactive in developing the skills and experiences international employers seek. • Be very playful about building an international career. It takes time to develop a set of skills and experiences that will prepare you for an overseas job. • Learn about international travel regulations including the specific visa requirements for the country you're traveling to and the jobs you'll be working in.		